



Thank you for requesting information on group programs with Lisa Ziegler.

Lisa, a home gardener turned cut-flower grower began growing field-grown cut flowers in 1998 on less than 1 acre in Newport News, Virginia. During the growing season, this garden yields over 4000 stems of flowers each week. Her flowers are sold to upscale florists, Colonial Williamsburg, at Farmer's Markets and through her programs "Friday Flowers Garden Share" and "Subscription Drop-off" both in their 10th year.

Lisa shares her knowledge and passion for cut-flower gardening through programs. Her audiences have included flower and garden show guests, radio listeners, garden clubs, master gardeners, horticultural groups, commercial growers, civic groups, and others.

In 2005 Lisa launched a mail-order catalog business, The Gardener's Workshop, offering the gardening and flower arranging tools and supplies she uses in her own gardens and cut flower operation.

To read what program attendees are saying about her programs and a list of groups Lisa is speaking to visit The Gardener's Workshop website www.shoptgw.com, and go to the Group Program page.

The most recent fun twist Lisa has added is a Shopping Event to follow her teaching program. The shopping event was created in response to the most common request she had at programs, "may we place orders now?" This is how it works: Lisa gives the selected program that can last 30-60 minutes. Immediately following the program members have time for questions and answers and browsing the samples and catalog. Members may place orders that day and/or a promotion code will be assigned to the group for those that would like to shop online or by phone. The group will benefit by receiving 15% of the total order minus the actual shipping charge. The group order is shipped to one location for distribution, allowing for the most economical shipping charges. Orders are normally shipped in 7-10 business days from the close of the shopping event. This easy and fun event has become a favorite fundraiser for garden clubs and master gardener groups.

Lisa's program and shopping events incorporate her simple methods of gardening that inspire and delight.

Please contact us to schedule an event for your group! Call 757-877-7159 or email lisa@shoptgw.com.

Visit www.shoptgw.com to read more on The Gardener's Workshop, Lisa and her gardens!